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PRESS RELEASE

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SUBJECT: KEEP CHILDREN SAFE DURING ELECTIONS

This year being an election year in Kenya, Mtoto News wants to ensure that children are safe. As much as children don't vote, they are more often left out in the political discourse without the realization that these children will grow up and exercise their right to vote in the future.

Most Children have minimal understanding of the election process and the importance of voting. The little they know is primarily hearsay, talks from adults and what is showcased in the media.

Despite being the majority population in Kenya, children are the ones who suffer the most when there is violence. According to research, children as young as four years old can be partisan, which can cause conflict among their peers and in the home.

The General elections to be held on 9th August 2022, will greatly shape the future of Kenya. As the nation begins to emerge from the COVID-19 pandemic's shadow, it still faces new challenges related to the high cost of living, drought, and climate change. Children are the most impacted by these issues and the country's future course.

We are urging politicians and aspirants to include children in their political agenda and commit to keep them safe during the campaign, during the elections and after the elections.

We are urging all Kenyans to put the safety of children first and to vote carefully considering the important issues being discussed and their effects on Kenyan children.

Our call is to keep children safe during elections. They matter, they have rights, and they must be involved in the country's future progression through child participation forums.

Every Kenyan child deserves to be nurtured, loved, and supported in order to realize their full potential. It is our collective responsibility to create this environment.

Mtoto News is running a social media awareness campaign called Keep Children Safe During Elections, and we are urging all Kenyans to participate in order to ensure the safety of our children during the general elections.

Kevin Anyonge

Signature

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